Podcasting Made Easy

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Teach More Efficiently

- Content in students’ comfort zone
- Course resources on the web available 24/7
- Model Knowledge Experts
- Online Teaching/Learning Portfolio

Keep the Best, Rethink the Rest!
Continuous improvement, not radical change
What’s a Podcast?

• “Podcasting is the method of distributing multimedia files, such as audio programs or music videos, over the Internet for playback on mobile devices and personal computers.”

• “Podcasting's essence is about creating content (audio or video) for an audience that wants to listen or watch when they want, where they want, and how they want.”

Wikipedia
Educause Learning Initiatives

- Blogs - online collection of personal commentaries and links, an online journal that is easy to respond to

- Podcasting - any software/hardware combo that permits automatic downloading of audio files to a player

- Screencasting - video recording of actions on a user’s computer screen, usually with accompanying audio, i.e., Camtasia

- Video Blogging - uses video rather than text or audio and post them online, potential tool for recording lectures, i.e., MySpace, iTunes

- Virtual Meetings - real-time interactions over Internet using audio and video, chat tools, and application sharing, i.e. Webex or Skype

For more ELI, go to http://www.educause.edu
Podcasts: Possibilities, Examples, How Tos, & Tools

- Audio
  - Telephone
  - Audacity
  - iPod

- Video
  - Camtasia
  - Videocam
  - Webcam
  - FlipVideo
Podcasts...Consider the possibilities

- Record and playback classes
- Chapter overviews—highlight favorite pages or LOs (learning objectives)
- End-of-chapter coaching of review problem to model problem solving process
- Explanations of textbook visuals, i.e., exhibits, figures
- Podcasts-audio or video broadcasts available on iTunes, MySpace, uTube

- I hear, therefore I learn
Listen on Your iPod to Mini Chats

Best if you are looking at Managerial Accounting 2005e by Needles and Crosson

Chapter 1 Overview--pages I like (about 8 minutes long)
Chapter 2 Overview--pages I like (about 20 minutes long)
Chapter 2 Figure 4--Activities, Documents, and Cost Flows Through the Inventory Accounts of a Manufacturing Organization (about 15 minutes long)
Chapter 2 Figure 7--Allocating Manufacturing Overhead Costs: A Four-Step Process (about 12 minutes long)
Chapter 3 Overview--pages I like (about 5 minutes long)
Chapter 3 Review Problem (about 5 minutes long)
Chapter 3 Exhibit 1--The Job Order Costing System (about 8 minutes long)
Chapter 4 Overview--pages I like (about 5 minutes long)
Chapter 4 Exhibit 1--Process Cost Report using the FIFO method (about 6 minutes long)
Chapter 4 Exhibit 2--Process Cost Report using the Average Cost method (about 13 minutes long)
Chapter 4 Review Problem (about 9 minutes long)
Chapter 5 Overview (about 16 minutes long)
Chapter 5 Review Problem (about 9 minutes long)
Chapter 5 Figures 4 and 5 (about 7 minutes long)
LOOK and LISTEN to Selected Managerial Accounting Short Exercises
Look at the notes to setup and solve....
Listen via your computer or iPod for how to solve...

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<th>Chapter 1 SE 5</th>
<th>LOOK &amp; LISTEN 2 SE 9</th>
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<td>Chapter 6 SE 2</td>
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Created with Microsoft Office OneNote 2003
One place for all your notes
Podcasts with a Phone!

- www.gcast.com
- Sample gcast!
iTunes Podcasts
Accounting on iTunes
How to Make a Podcast...

• iPod

• iPod-compatible microphone, i.e., Belkin’s Voice Recorder

• iTunes…Download free to PC http://www.apple.com/itunes/download/

• External Media, CD, or Webpage to allow transfer of voice memo (WAV) files
TuneTalk™ Stereo for iPod® with video

Part # F8Z082-BLK.

With two high-quality omnidirectional microphones, the new Belkin TuneTalk Stereo lets you record memos, lectures, interviews, or conversations in full stereo. You can then review your CD-quality audio notes later by using your earbud headphones or computer.

Advantages
- CD quality stereo recording
- Charge while recording with included cable
- Can be used with most cases
- External microphone adapter (3.5mm stereo)
- One touch navigation for quick memos
- Hands free recording with included stand
- Real time adjustable gain for changing noise levels
- Clipping indicator

Belkin online price $69.99

Coming soon. Please check back for updates on availability.

Email a friend about this product

Color: Black

UPC: 722868585580

Three Year Warranty
Recording Voice Memos

• Attach iPod-compatible microphone to the headphone port of your iPod. Select Extras>Voice Memos>Record Now>Record to begin recording.

• Hold microphone a few inches from your mouth when speaking for best results. To pause recording, select Pause.

• When you’re finished recording, select Stop and Save. Your recording is saved as a WAV file and listed by date and time recorded. Select Delete to discard any unwanted recordings.

Hint: It is better to have many short voice memos than one long file.
Transferring Voice Memos to PC

1. Connect your iPod to your PC. iPod will transfer the voice memos (WAV files) automatically to your iTunes Library on your PC. You will see the time and dated Voice Memos in your iTunes Source list, i.e., “7/30 3:15 PM”

2. To organize voice memos in iTunes Library, select File>”New Playlist” to create playlist then drag voice memos into it.

3. Rename voice memo files in the playlist to better describe the files, i.e., “7/30 3:15PM” renamed “Ch 1 Review”

4. Use one of several methods (i.e., External Media, Burn Data CD) to transfer files from your iTunes to other PCs.

Note: Voice memos are saved in a Recordings folder on the iPod in the WAV file format.
No iPod…no worries

........................here is what you need...

• **Audacity** - Free software from Sound Forge
  – Cross Platform (Mac or Windows)
  – Easy to Use

• **Garage Band** (Mac OSX) - with iLife suite

• **Camtasia** - [http://www.techsmith.com/camtasia.asp](http://www.techsmith.com/camtasia.asp)

• Web space - a place to upload your audio files

• Microphone/Speakers on your computer

• Script or notes!
What you need...Video...

• Video capture, editor and rendering program
  – Camtasia http://www.techsmith.com/camtasia.asp
  – SnapZ

• Computer with Webcam and Mic

• External mic, webcam, or video cam like FlipVideo
Students can see/hear on a computer or iPod

Audiocasts— .mp3 listed in iTunes Music

Videocasts—.M4V files listed in iTunes Movies

- Professional Camera-Chapter 6 LO4 SE 6
- Webcam and Camtasia- Language of Business (hint: frame rate needs to be 30…not 5)
- FlipVideo-ACG2021 Rules
- Word and Camtasia- Welcome to Accounting
- PowerPoint and Camtasia- Accounting Equation
- One Note and Camtasia- FA Chapter 1 SE5
- .MOV Excel and SnapZ-Depreciation-plays in iTunes but not on iPod
My Space Internship Videos

MySpaceTV: SEIU Summer Internship
SEIU Summer **Internship.** View My: Pics | Profile. 88 years old Baltimore, Maryland ... (Add Comment)SEIU Summer **Internship's Video** Channel Comments ...
vids.myspace.com/index.cfm?fuseaction=vids.channel&ChannelID=18112182

MySpaceTV: Search Results for Tag "Intern"
Search **Internship** Opportunities Targeted To Your School! ... Nate O.s **intern video** blog ... We took our **intern** James to Hooters for a going away party ...
vids.myspace.com/index.cfm?fuseaction=vids.search&t=Intern

MySpaceTV: Search Results for Tag "Internships"
Walking to **Internship.** 1:42. uhm, a **video** of me walking into my **internship** building and walking TO the **internship** door. yah. a day in the life..sorta. ...
vids.myspace.com/index.cfm?fuseaction=vids.search&t=Internships

MySpaceTV: Search Results for Tag "Internship"
This gives a (positive) aspect of my **internship** in Florida. Spent around 5 months there. This was it. I made this **video** as a 'good-bye' present for everyone ...
vids.myspace.com/index.cfm?fuseaction=vids.search&t=Internship
Legos Website

http://factory.lego.com/getstarted/default.aspx
Lego Movies


Lego Music
Publishing to the Web

Web page on College server
iTunes podcast
iTunes U
My Space
Providing audio files on the Internet

1. In your iTunes Source list, select desired playlist to view WAV files to be copied, highlight each file and drag to your PC’s desktop.
2. Copy/paste these desktop files into a folder on your Internet server.
3. Create/publish a webpage containing links to each WAV file.
4. To listen to file or download it to another PC, access the webpage on the Internet, click on file to open it to listen or save it to the desktop.
5. Open iTunes, if not already open. Select Edit>Preferences>Advanced and confirm “Copy files to iTunes Music Folder when adding to library” is checked. Click “OK.”
6. Drag each WAV file from desktop into the iTunes Library list (or choose File>"Add File to Library” and select the desktop files).
7. Organize voice memo files in this iTunes Library by selecting File>”New Playlist” to create a playlist then drag voice memos into it.
8. To load voice memos from this iTunes Library onto its associated iPods, Dock iPod. If it does not automatically update, select File>”Update iPod” to transfer the playlist of voice memos to the iPod.
9. To play voice memo files on iPod, select Menu>Playlists then the playlist you created for your voice memos then select the file you want to listen to.

Note: To transfer files, you must use iTunes. If you transfer or copy files using Windows Explorer, you won’t be able to play them on iPod.
Submit Podcasts to the iTunes Directory

Share thoughts, expertise, rants, and raves with iTunes Store users all over the globe. Submitting a podcast is as easy as submitting a link. Then iTunes will automatically deliver periodic episodes to people who have subscribed to the podcast. Publish now.

Learn more about podcasting on iTunes:
- Frequently Asked Questions
- Technical Specifications

1. Please provide the link to the podcast RSS feed that you would like to consider adding to the iTunes Store.

Podcast Feed URL:
My Space Video Submissions

Note: If you upload porn or unauthorized copyrighted material, your MySpace.com account will be deleted. Terms and Conditions.

Title: 
Maximum length: 64

Description: 

Tags: 
Tags are keywords associated with your video. Separate tags with spaces. For example: Tom snowboard face plant

Categories: 
Video Categories: Select 1-3

☐ Animals  ☐ Schools and Education
☐ Animation/CGI  ☐ Science and Technology
☐ Automotive  ☐ Sports
☐ Comedy and Humor  ☐ Travel and Vacations
☐ Entertainment  ☐ Video Blogging
☐ Extreme Videos  ☐ Video Games
☐ Instructional  ☐ Weird Stuff
☐ Music
☐ News and Politics

Visibility:  
☐ Public Your video will appear in search results and category lists
☐ Private Your video will not appear in search results and category lists.

☐ I agree to the MySpace Terms and Conditions

[Continue]
Podcast Take Aways

• Quick, easy and low (no) cost

• Use .mp3 files (audio) or .m4v (video)

• Short audio clips

• Link to textbook
More Podcast Take Aways

• Consider attention span and downloading time. Keep it short!

• 5 minutes of MP3 file is about 5 MB!

• Too long----> Students tune out.

• Too short ----> Not worth it.
Podcasting Resources

Podcasting Resources for Educators & Students
http://www.stager.org/podcasting.html

Beginner’s Guide to Podcast Creation

e-Learning Centre
http://www.e-learningcentre.co.uk/eclipse/Resources/podcasting.htm

Educause Resource Center
http://www.educause.edu/

Apple Education Resources – Podcasting in Education

Apple Education Resources – Podcasting Videos
http://www.apple.com/education/resources/podcastingvideos/

Apple iTunes
http://www.apple.com/itunes/